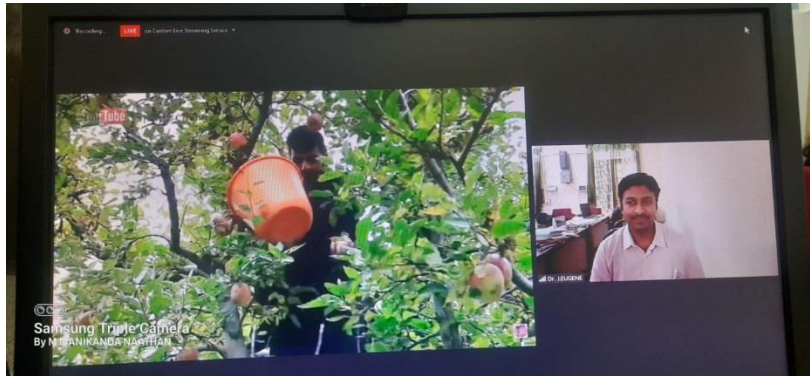


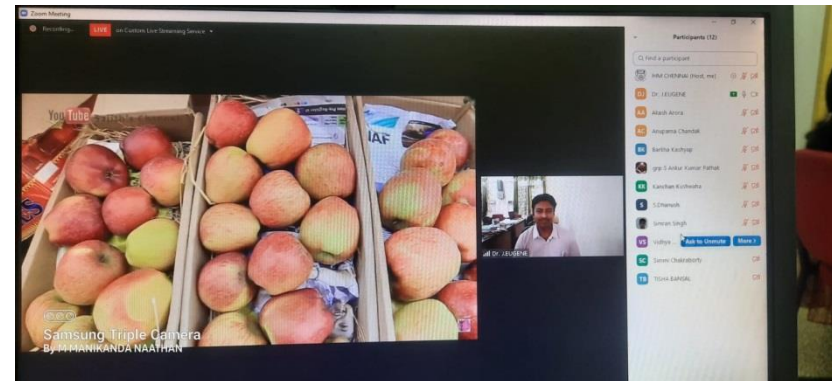
**REPORT OF MONTHLY ACTIVITY
UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES
DURING JANUARY 2022**

JANUARY 2022

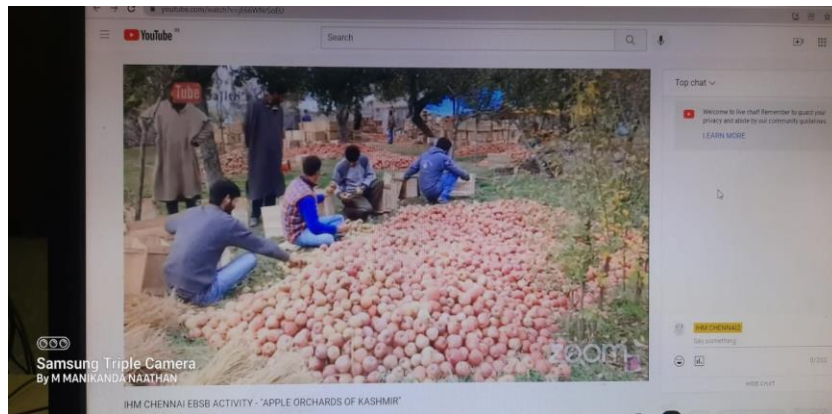
Sr. No	Activities by India Tourism Offices / CIHMs / IITM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	January 31.01.22	ONLINE ACTIVITY - SCREENING OF “APPLE ORCHARDS OF KASHMIR”	<p>1. As per the guidelines issued by the Ministry, an activity on the screening of “Apple orchards of Kashmir” was organized on 31st January 2022.</p> <p>2. The session started by welcoming the audience</p> <p>3. A brief note on EBSB and its importance was shared</p> <p>4. Significance of the vegetation of Kashmir in general was highlighted to the audience</p> <p>5. The orchards of Kashmir was highlighted in particular and the same was screened to the audience.</p> <p>6. The event was highly appreciated by all the students and staff who participated</p> <p>7. The event ended with a high note of belongingness towards Mother India</p> <p>8. The Nodal officer concluded by giving vote of thanks</p> <p>9. The event was live in YouTube and many have liked and subscribed the video</p> <p>9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 270 commoners have viewed and liked the programme.</p>	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	181	<p>Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai</p> <p>Annexure: 1. Pictures taken during the session 2. Youtube link: https://youtu.be/jE66WNrSoEU</p>



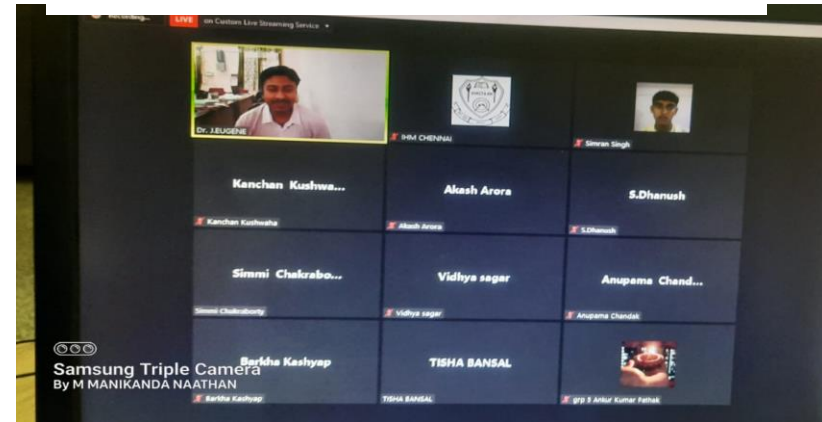
Apple orchards of Kashmir



Packing of Kashmiri apples



Segregation of apples based on quality



Nodal officer briefing the participants